

Zachary Schrank

EDUCATION

Ph.D. University of Arizona, Sociology, 2013
M.A. University of Arizona, Sociology, 2009
B.A. Indiana University, Sociology, 2006 (Magna Cum Laude)

PROFESSIONAL POSITIONS

2019-*present* Associate Professor of Sociology

2013-2019 Assistant Professor of Sociology
Department of Sociology and Anthropology
Indiana University South Bend

TEACHING EXPERIENCE

Courses Taught

2013- *present* Indiana University South Bend

- SOC-S161 Principles of Sociology
- SOC-S340 Social Theory
- SOC-S348 Introduction to Sociological Theory
- SOC-S349 Topics in Contemporary Social Theory
- SOC-S353 Qualitative Research Methods
- SOC-B399 Consumer Society and the Environment
- SOC-S410 Environmental Sociology
- SOC-S410 Culture Wars

2009-2011 The University of Arizona

- SOC 300 Classical Social Theory (Instructor of Record)
- SOC 317 Sociology of Popular Culture (Instructor of Record)
- SOC 326 Work and Society (Teaching Assistant)
- SOC 569 Graduate Introduction to Statistics (Teaching Assistant)

PUBLICATIONS

Publications

- Schrank, Zachary. (in press). "Visualizing the Anthropocene from Above." *Contexts* 2021.
- Schrank, Zachary. 2020. Integrating the Daily Newspaper into the College Classroom. *Journal of the Scholarship of Teaching and Learning* 20(2): 122-126.
- Schrank, Zachary. 2018. "Putting Money Where My Mouth Is": Motivations and Experiences Among Food Co-op Members. *Journal of the Indiana Academy of the Social Sciences* 21(1): 153-170.
- Schrank, Zachary and Katrina Running. 2018. Individualist and Collectivist Consumer Motivations in Local Organic Food Markets. *Journal of Consumer Culture* 18(1): 184-201.
- Schrank, Zachary. 2016. An Assessment of Student Perceptions and Responses to Frequent Low-Stakes Testing in Introductory Sociology Classes. *Teaching Sociology* 44(2): 118-127.
- Schrank, Zachary. 2015. "Principles of Sociology." in *American Association of State Colleges and Universities and The New York Times in Education Teaching Toolkit*. February 2015. Pages 12 and 33.
- Schrank, Zachary. 2014. Cultivating Localization through Commodity De-Fetishism: Contours of Authenticity and Transparency in the Local Organic Food Market. Pp. 147-171 in *Food and Everyday Life*. edited by Thomas Conroy. Lanham, MD: Lexington Books.
- Steensland, Brian and Zachary Schrank. 2011. Is the Market Moral? Protestant Assessment of Market Society. *Review of Religious Research* 53(3): 257-277.

CREATIVE WORK

Documentary Film

Big Enough, Small Enough: South Bend in Transition. Directed by Ryan Blaske and Zach Schrank. Independently Produced, 2020.

Streaming: www.amazon.com/Big-Enough-Small-South-Transition/dp/B0872KQ6HP

Media

In Session Film Movie Review: "New Documentary 'Big Enough, Small Enough' Tells the Story of South Bend."

<https://insessionfilm.com/movie-review-big-enough-small-enough/>

In Session Film Interview

<https://insessionfilm.com/interview-insession-film-sits-down-with-the-directors-of-big-enough-small-enough/>

WSBT22 News: “Documentary Explores Identity of South Bend.”

<https://wsbt.com/newsletter-daily/documentary-explores-the-impact-of-industry-on-south-bend>

ABC57 News: “South Bend’s Growth Highlighted in New Documentary.”

<https://www.abc57.com/news/south-bends-growth-highlighted-in-new-documentary>

Visual Sociology

Indiana Anthropocene: An Aerial Exploration of the Anthropocene within the Borders of Indiana. Zach Schrank and Aaron Yoder. Independently Produced Film, Photographic Galleries, and Essays, 2020.

<http://www.indianaanthropocene.com>

AWARDS & GRANTS

Teaching Related Awards and Grants

2013- present Indiana University South Bend

- Trustees’ Teaching Award (2019)
- FACET (Faculty Academy on Excellence in Teaching) Induction (2018)
- IU Consortium for the Study of Religion, Ethics, and Society (CSRES) Grant for Seminar-Series: “Environment and Society: Ethical Foundations for a Sustainable Future.” (2017)
- Trustees’ Teaching Award (2016)
- SEED (Software and Equipment for Engagement and Discovery) Grant, (2016)
- Faculty Incentives Grant for Community Engagement (2015)
- UCET MALT (Materials for Active Learning Techniques) Grant, (2015).
- Group SMART Travel Grant (2015)
- UCET Teaching/Learning Partnership Grant with Dr. Gail McGuire, (2013)

2011-2013 The University of Arizona

- William K. Bunis Graduate Student Teaching Award for the Department of Sociology (2011)

Research Awards and Grants

2013- present Indiana University South Bend

- IDEA Grant – Community Foundation of Elkhart County (2019)
- IUSB Faculty Research Grant (2019)
- College of Arts and Sciences Campus-and-Community Grant (2018)
- Vibrant Communities Elkhart Research Grant (2018)

- IUSB Faculty Research Grant (2014)

2011-2013 The University of Arizona

- School of Behavior Science Ph.D. Completion Fellowship (2013)
- SBSRI Dissertation Research Grant (2010)

INVITED TALKS

Invited Research Talks

- 2017 “Cooperatives and Community Development” *Food for Thought Community Engagement Breakfast Series, Charles Martin Youth Center. Hosted by Center for Social Concerns, University of Notre Dame. South Bend, IN. April 22.*
- 2016 “Assessing Student Perceptions of Frequent Low-stakes Testing in Introductory Sociology Classes.” *VITAL (Valparaiso Institute for Teaching and Learning) Workshop, Valparaiso University, November 14.*
- 2015 “Cultivating and Consuming Sacred Foods in Community Supported Agriculture.” *The Dean’s Seminar Series 2015-2016, Indiana University South Bend, November 20.*
- 2014 “Consuming Consciously and Comprehensively in Local Organic Markets.” *Grand Valley State University, October 27.*

CONFERENCE PRESENTATIONS

- 2019 McGuire, Gail, Zach Schrank, Jamie Smith, and Catherine Behan. “Partnerships that Enhance Student Learning and Support Vibrant Communities.” *20th Annual Midwest Scholarship of Teaching and Learning Conference, Indiana University South Bend, April 5.*
- 2017 Schrank, Zachary. “Integrating Daily Print News into the Introductory Sociology Classroom.” *Paper presented at the annual meeting of the American Sociological Association, Open Refereed Roundtable Session, Montreal, August 14.*
- Schrank, Zachary. “Integrating Daily Print News into the College Classroom.” *Presented at the 18th Annual Midwest Scholarship of Teaching and Learning Conference, Indiana University South Bend, April 7.*
- Mattox, Jake, Kelcey Ervick, Shahir Rizk, Bill Feighery, and Zachary Schrank. “Big Changes in the White House, Small Changes in the Classroom.” *Interactive Workshop Presentation at the 18th Annual*

Midwest Scholarship of Teaching and Learning Conference, Indiana University South Bend, April 7.

2016 Zachary Schrank. "Assessing Student Perceptions and Responses to Frequent Low-stakes Testing." *Presented at the 17th Annual Midwest Scholarship of Teaching and Learning Conference, at Indiana University South Bend on April 1.*

Zachary Schrank. "Enhancing Student Engagement and Perceived Learning in Introductory Sociology Classes with Daily Written Exams." *Paper presented at the Annual Midwest Sociological Society Conference, Chicago, IL, on March 23.*

2015 Zachary Schrank. "Motivating Students with Daily Written Exams in an Introductory College Course." *Presented at the 16th Annual Midwest Scholarship of Teaching and Learning Conference, at Indiana University South Bend on April 10.*

2014 Zachary Schrank. "Is Local Food Sacred? An Ethnographic Account of Cultivation and Consumption in the Local Organic Food Movement." *Paper presented at the ASA Sociology of Consumers and Consumption "Farm to Table" Mini-Conference, Berkeley, CA, August 15.*

Schrank, Zachary & Katrina Running. "Individual and Collective Consumer Motivations in Local Organic Markets." *Paper presented at the annual meeting of the American Sociological Association, Consumers and Consumption Roundtable Session, San Francisco, CA, August 17.*

2013 Running, Katrina & Zachary Schrank. "For Me or For Us? Understanding Motivation for Buying Local Organics." *Pacific Sociological Association Annual Meeting for the Section of Social Movements Research on Framing & the Construction of Meaning, Reno, NV, March 23.*

2012 Zachary Schrank. "Cultivating Localism: Authenticity and Transparency in the Local Organic Food Market." *Global Consumption Conference for the ASA Section on Consumers and Consumption, Denver, CO, on August 16.*

2011 Zach Schrank. "Market Inversion: Cultural, Economic, and Organizational Dynamics of Local Organic Food Niche Markets." *American Sociological Association, Organizations Roundtable, Las Vegas, NV, August 17.*

Stryker, Robin, J. Taylor Danielson, and Zachary Schrank. "The Social Construction of Merit." *Annual Meeting of the Society for Advancement of Socio Economics, June 25.*

Zach Schrank. "Early Stages of Research on the Cultural, Economic, and

Organizational Dynamics of Local Organic Food Niche Markets.” *Pacific Sociological Association, for the Sociology of Food panel, Seattle, WA, March 11.*

Bergesen , Albert J., Luis A. Vila-Henninger, and Zach Schrank.
“Geographical Orientation and Warfare between Modern States.” *Pacific Sociological Association, for the Peace, War, and Social Conflict panel, Seattle, WA, March 12.*

2008 Steensland, Brian, and Zach Schrank. "Is the Market Moral? Protestant Assessments of Market Society" *American Sociological Association Annual Meeting, Sheraton Boston and the Boston Marriott Copley Place, Boston, MA, Jul 31.*

2006 Steensland, Brian, and Zach Schrank. “How Do Christians View the Market? Discourse on Markets in Evangelical and Mainline Protestantism” *Society for the Scientific Study of Religion, Portland, OR, October 20.*

SERVICE

Service to The Campus (IUSB)

- 2020-present **Member**
Student Affairs Committee
- 2016-2019 **Chair**
Council on Undergraduate Research
- 2014-present **Member**
Council on Undergraduate Research
- 2015-2017 **Member**
Research and Development Committee
- 2016-present **Member**
Sustainability Committee

Service to The Profession

- 2019 **Editorial Board Member**
Teaching Sociology
- 2014-present **Reviewer**
Social Problems
American Sociological Review
Journal of Consumer Culture

Teaching Sociology

Professional Membership

American Sociological Association

Sections: *Consumers and Consumption*
 Culture
 Teaching and Learning

Midwest Sociological Society

Academic and Research Interests

Classical and Contemporary Sociological Theory, Culture, Consumer Culture and Society, Economic Sociology, Sustainable Consumption and Alternative Economies, Scholarship of Teaching and Learning (SoTL).

