

# Zachary Schrank

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## EDUCATION

Ph.D. University of Arizona, Sociology, 2013  
M.A. University of Arizona, Sociology, 2009  
B.A. Indiana University, Sociology, 2006

## PROFESSIONAL POSITIONS

2022-present Director, Center for a Sustainable Future, Indiana University South Bend

2019-present Associate Professor of Sociology

2013-2019 Assistant Professor of Sociology  
Department of Sociology and Anthropology  
Indiana University South Bend

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## TEACHING EXPERIENCE

### Courses Taught

2013- present Indiana University South Bend

- SOC-S161 Principles of Sociology
- SOC-S340 Social Theory
- SOC-S349 Topics in Contemporary Social Theory
- SOC-S353 Qualitative Research Methods
- SOC-S382 Environmental Sociology
- SOC-S395 Lights, Camera, (Social) Action: Exposing Injustice through Movies
- SOC-B399 Consumer Society and the Environment
- SOC-S410 Culture Wars
- SUST-B190 The Sustainable Future
- SUST-S341 Life in the Anthropocene: Past, Present, and Future(s)
- SUST-S630 Sustainable Food Systems

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## PUBLICATIONS

Schrank, Zach and Aaron Yoder. (Forthcoming 2025). *Indiana Transformations: Human Impacts on the Hoosier Landscape*. Indiana University Press.

Schrank, Zachary. 2022. Visualizing the Anthropocene from Above. *Contexts* 21(2): 44-51.

Schrank, Zachary. 2020. Integrating the Daily Newspaper into the College Classroom.

*Journal of the Scholarship of Teaching and Learning* 20(2): 122-126.

Schrank, Zachary. 2018. "Putting Money Where My Mouth Is": Motivations and Experiences Among Food Co-op Members. *Journal of the Indiana Academy of the Social Sciences* 21(1): 153-170.

Schrank, Zachary and Katrina Running. 2018. Individualist and Collectivist Consumer Motivations in Local Organic Food Markets. *Journal of Consumer Culture* 18(1): 184-201.

Schrank, Zachary. 2016. An Assessment of Student Perceptions and Responses to Frequent Low-Stakes Testing in Introductory Sociology Classes. *Teaching Sociology* 44(2): 118-127.

Schrank, Zachary. 2015. "Principles of Sociology." in *American Association of State Colleges and Universities and The New York Times in Education Teaching Toolkit*. February 2015.

Schrank, Zachary. 2014. Cultivating Localization through Commodity De-Fetishism: Contours of Authenticity and Transparency in the Local Organic Food Market. Pp. 147-171 in *Food and Everyday Life*. edited by Thomas Conroy. Lanham, MD: Lexington Books.

Steensland, Brian and Zachary Schrank. 2011. Is the Market Moral? Protestant Assessment of Market Society. *Review of Religious Research* 53(3): 257-277.

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## VISUAL SOCIOLOGY

### Documentary Films

*Liminal: Indiana in the Anthropocene*. Directed by Zach Schrank. Produced by Indiana Humanities and Hoodox, 2023.

[www.liminalmovie.com](http://www.liminalmovie.com)

Streaming: <https://www.hoodox.tv/packages/one-time-rental/videos/liminal>

### Media

*Indianapolis Monthly*: "Best of Indy: Culture" December 2023  
<https://www.indianapolismonthly.com/arts-and-culture/best-of-indianapolis-culture/>

*News at IU South Bend*: "IU South Bend Professor's Film Now On Streaming Platform."  
<https://southbend.iu.edu/news/?p=10435>

*ABC57 News*: "IUSB professor's Indiana-based documentary now available to

stream.”

<https://www.abc57.com/news/iusb-professors-indiana-based-documentary-now-available-to-stream>

*The South Bend Tribune*: “Celebrate Earth Day all day: From free trees to an aerial film of Indiana landscapes.”

<https://www.southbendtribune.com/story/entertainment/2023/04/19/earth-day-things-to-do-free-trees-cleanup-sustainability-film-liminal/70120012007/>

*The Local Fort Wayne*: “What is the Anthropocene? See for yourself in this aerial film of Indiana.”

<https://www.thelocalfw.com/liminalfilm/>

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***Big Enough, Small Enough: South Bend in Transition.*** Directed by Ryan Blaske and Zach Schrank. Independently Produced, 2020.

Streaming: [www.amazon.com/Big-Enough-Small-South-Transition/dp/B0872KQ6HP](http://www.amazon.com/Big-Enough-Small-South-Transition/dp/B0872KQ6HP)

Media

*News at IU South Bend*, “Mayor’s Presidential Bid Inspires IU South Bend Professor to Produce Film.” February 4, 2022.

<https://www.iusb.edu/news/?p=9680>

*In Session Film* Movie Review: “New Documentary ‘Big Enough, Small Enough’ Tells the Story of South Bend.”

<https://insessionfilm.com/movie-review-big-enough-small-enough/>

*In Session Film* Interview

<https://insessionfilm.com/interview-in-session-film-sits-down-with-the-directors-of-big-enough-small-enough/>

*WSBT22 News*: “Documentary Explores Identity of South Bend.”

<https://wsbt.com/newsletter-daily/documentary-explores-the-impact-of-industry-on-south-bend>

*ABC57 News*: “South Bend’s Growth Highlighted in New Documentary.”

<https://www.abc57.com/news/south-bends-growth-highlighted-in-new-documentary>

## Presentations

Film Screening and Panel Q&A, invited by Earth Charter Indiana, *Liminal: Indiana in the Anthropocene*, Climate Leadership Summit 9, Purdue Fort Wayne, September 5, 2024.

Film Screening and Panel Q&A, invited by Goshen Art House, *Liminal: Indiana in*

*the Anthropocene*, Goshen Theater, April 27, 2024.

Film Screenings and Panel Q&A's for *Liminal: Indiana in the Anthropocene*, sponsored by the *Unearthed* Series with Indiana Humanities:

- Hobnobben Film Festival, Fort Wayne, October 19, 2023.
- Heartland International Film Festival, Indianapolis, October 14, 2023.
- The Eagle, Wabash, October 11, 2023
- The Rees, Plymouth, September 19, 2023.
- The Buskirk-Chumley Theater, Bloomington, September 7, 2023.
- The Atheneum, New Harmony, June 29, 2023.
- Heartland Film, Theater at the Fort, Indianapolis, June 1, 2023.
- DePauw University, Greencastle, May 3, 2023
- Cinema Center, Fort Wayne, April 28, 2023.
- Kan Kan Cinema, Indianapolis. Sponsored by IUPUI Arts and Humanities Institute for the *Anthropocene Film Series*, April 25, 2023.
- Leighton Auditorium, St. Joseph County Public Library, April 22, 2023.

Film Screening and Panel Q&A, invited by St. Joseph County Public Library, Movies @ Main Film Series. *Big Enough, Small Enough: South Bend in Transition*. January 14-15, 2022.

Film Screening and Panel Q&A, invited by IUSB Film Studies, *Big Enough, Small Enough: South Bend in Transition*. April 24, 2022.

Film Screening and Panel Q&A, invited by Technology Resource Center for Self Made, Self Taught monthly speaker series. *Big Enough, Small Enough: South Bend in Transition*. November 30, 2022.

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## AWARDS & GRANTS

### Teaching Related Awards and Grants

2013- present

Indiana University South Bend

- Trustees' Teaching Award (2019)
- FACET (Faculty Academy on Excellence in Teaching) Induction (2018)
- IU Consortium for the Study of Religion, Ethics, and Society (CSRES) Grant for Seminar-Series: "Environment and Society: Ethical Foundations for a Sustainable Future." (2017)
- Trustees' Teaching Award (2016)
- SEED (Software and Equipment for Engagement and Discovery) Grant, (2016)
- Faculty Incentives Grant for Community Engagement (2015)
- UCET MALT (Materials for Active Learning Techniques) Grant, (2015).
- Group SMART Travel Grant (2015)
- UCET Teaching/Learning Partnership Grant with Dr. Gail McGuire, (2013)

2011-2013

The University of Arizona

- William K. Bunis Graduate Student Teaching Award for the Department of Sociology (2011)

## Research Awards and Grants

2013- present Indiana University South Bend

- IU Presidential Arts & Humanities Conference and Workshop Travel Grant (2024)
- *Unearthed* Series Funding – Indiana Humanities (2023)
- IDEA Grant – Community Foundation of Elkhart County (2019)
- IUSB Faculty Research Grant (2019)
- College of Arts and Sciences Campus-and-Community Grant (2018)
- Vibrant Communities Elkhart Research Grant (2018)
- IUSB Faculty Research Grant (2014)

2011-2013 The University of Arizona

- School of Behavior Science Ph.D. Completion Fellowship (2013)
- SBSRI Dissertation Research Grant (2010)

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## INVITED TALKS

### Invited Research Talks

- 2024 “Indiana Transformations: Human Impacts on the Hoosier Landscape.” *Pop-Up University, IUSB Office of Community Engagement, South Bend Museum of Art.* April 18.
- 2023 “Big Enough, Small Enough Film Screening and Director's Talk” invited by *Center for Social Concerns & Poverty Studies, Notre Dame.* September 18.
- “Putting Money Where My Mouth Is.” *Purple Porch Food Cooperative All Member Meeting,* July 16.
- 2017 “Cooperatives and Community Development” *Food for Thought Community Engagement Breakfast Series, Charles Martin Youth Center. Hosted by Center for Social Concerns, University of Notre Dame.* South Bend, IN. April 22.
- 2016 “Assessing Student Perceptions of Frequent Low-stakes Testing in Introductory Sociology Classes.” *VITAL (Valparaiso Institute for Teaching and Learning) Workshop, Valparaiso University,* November 14.
- 2015 “Cultivating and Consuming Sacred Foods in Community Supported Agriculture.” *The Dean’s Seminar Series 2015-2016, Indiana University South Bend,* November 20.

2014 “Consuming Consciously and Comprehensively in Local Organic Markets.” *Grand Valley State University*, October 27.

## CONFERENCE PRESENTATIONS

2024 Schrank, Zach. “Indiana Transformations: Human Impacts on the Hoosier Landscape.” *41<sup>st</sup> International Visual Sociology Association Conference*. University of Veracruz, Xalapa, Mexico. June 27.

2019 McGuire, Gail, Zach Schrank, Jamie Smith, and Catherine Behan. “Partnerships that Enhance Student Learning and Support Vibrant Communities.” *20<sup>th</sup> Annual Midwest Scholarship of Teaching and Learning Conference, Indiana University South Bend*, April 5.

2017 Schrank, Zachary. “Integrating Daily Print News into the Introductory Sociology Classroom.” *Paper presented at the annual meeting of the American Sociological Association, Open Refereed Roundtable Session*, Montreal, August 14.

Schrank, Zachary. “Integrating Daily Print News into the College Classroom.” *Presented at the 18<sup>th</sup> Annual Midwest Scholarship of Teaching and Learning Conference, Indiana University South Bend*, April 7.

Mattox, Jake, Kelcey Ervick, Shahir Rizk, Bill Feighery, and Zachary Schrank. “Big Changes in the White House, Small Changes in the Classroom.” *Interactive Workshop Presentation at the 18<sup>th</sup> Annual Midwest Scholarship of Teaching and Learning Conference, Indiana University South Bend*, April 7.

2016 Zachary Schrank. “Assessing Student Perceptions and Responses to Frequent Low-stakes Testing.” *Presented at the 17<sup>th</sup> Annual Midwest Scholarship of Teaching and Learning Conference, at Indiana University South Bend on April 1*.

Zachary Schrank. “Enhancing Student Engagement and Perceived Learning in Introductory Sociology Classes with Daily Written Exams.” *Paper presented at the Annual Midwest Sociological Society Conference, Chicago, IL, on March 23*.

2015 Zachary Schrank. “Motivating Students with Daily Written Exams in an Introductory College Course.” *Presented at the 16<sup>th</sup> Annual Midwest Scholarship of Teaching and Learning Conference, at Indiana University South Bend on April 10*.

- 2014 Zachary Schrank. "Is Local Food Sacred? An Ethnographic Account of Cultivation and Consumption in the Local Organic Food Movement." *Paper presented at the ASA Sociology of Consumers and Consumption "Farm to Table" Mini-Conference, Berkeley, CA, August 15.*
- Schrank, Zachary & Katrina Running. "Individual and Collective Consumer Motivations in Local Organic Markets." *Paper presented at the annual meeting of the American Sociological Association, Consumers and Consumption Roundtable Session, San Francisco, CA, August 17.*
- 2013 Running, Katrina & Zachary Schrank. "For Me or For Us? Understanding Motivation for Buying Local Organics." *Pacific Sociological Association Annual Meeting for the Section of Social Movements Research on Framing & the Construction of Meaning, Reno, NV, March 23.*
- 2012 Zachary Schrank. "Cultivating Localism: Authenticity and Transparency in the Local Organic Food Market." *Global Consumption Conference for the ASA Section on Consumers and Consumption, Denver, CO, on August 16.*
- 2011 Zach Schrank. "Market Inversion: Cultural, Economic, and Organizational Dynamics of Local Organic Food Niche Markets." *American Sociological Association, Organizations Roundtable, Las Vegas, NV, August 17.*
- Stryker, Robin, J. Taylor Danielson, and Zachary Schrank. "The Social Construction of Merit." *Annual Meeting of the Society for Advancement of Socio Economics, June 25.*
- Zach Schrank. "Early Stages of Research on the Cultural, Economic, and Organizational Dynamics of Local Organic Food Niche Markets." *Pacific Sociological Association, for the Sociology of Food panel, Seattle, WA, March 11.*
- Bergesen, Albert J., Luis A. Vila-Henninger, and Zach Schrank. "Geographical Orientation and Warfare between Modern States." *Pacific Sociological Association, for the Peace, War, and Social Conflict panel, Seattle, WA, March 12.*
- 2008 Steensland, Brian, and Zach Schrank. "Is the Market Moral? Protestant Assessments of Market Society" *American Sociological Association Annual Meeting, Sheraton Boston and the Boston Marriott Copley Place, Boston, MA, Jul 31.*
- 2006 Steensland, Brian, and Zach Schrank. "How Do Christians View the Market? Discourse on Markets in Evangelical and Mainline Protestantism" *Society for the Scientific Study of Religion, Portland, OR, October 20.*

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## MEDIA APPEARANCES

*South Bend Tribune*, “Wearing one dress for 100 days wasn't as strange 100 years ago. What's it like now? Reveals the impact and waste of fast fashion.” March 29, 2022.

<https://www.southbendtribune.com/story/news/local/2022/03/29/wool-s-100-day-dress-challenge-brings-eco-waste-fashion-light/7154017001/>

*WFYI & NPR Indianapolis*, “Can we address climate change without addressing consumerism?”

<https://www.wfyi.org/news/articles/can-we-address-climate-change-without-addressing-consumerism>

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## SERVICE

### Service to The Campus (IUSB)

2024-present **Co-Chair**  
Climate Action Plan Implementation Committee

2021-present **Member**  
Sustainability Studies Governing Board

2020-2022 **Member**  
Student Affairs Committee

2016-2019 **Chair**  
Council on Undergraduate Research

2014-2021 **Member**  
Council on Undergraduate Research

2015-2017 **Member**  
Research and Development Committee

### Service to The Profession

2019-2021 **Editorial Board Member**  
*Teaching Sociology*

2014-2020 **Reviewer**  
*Social Problems*  
*American Sociological Review*  
*Journal of Consumer Culture*  
*Teaching Sociology*

### Service to The Community



2024-present **Co-Chair**  
Environmental Research Coalition, South Bend.

2024-present **Board Member**  
Purple Porch Co-Op, South Bend

2024-present **Board Member**  
South Bend Greenway Conservancy

### **Professional Membership**

American Sociological Association  
International Visual Sociology Association  
Midwest Sociological Society

### **Academic and Research Interests**

Consumer Culture and Society, The Anthropocene and Earth Systems, Visual Sociology, Environmental Sociology, Sustainable Consumption and Alternative Economies, Scholarship of Teaching and Learning (SoTL)