

what can I do with a degree in...

Sustainability

Living Green



OCCUPATIONAL TITLES

EMPLOYMENT SETTINGS

TYPICAL WORK ACTIVITIES

SKILLS & ABILITIES

- Business Development Rep
- Director of Sustainability and Product Development
- Public Relations Specialist
- Landscape Architect
- Green Interior Designer
- Hydrologist
- Electrical Engineer
- Nutritionist
- Electric Vehicle Technician
- Naturalist
- Green Marketing Rep
- Health and Safety manager
- Urban Planner
- Ecotourism-Travel Hospitality
- Wind Farm Electrical Systems Designer
- Solar Lab Technician
- Envir. Restoration Planner
- Ecologist
- Energy Auditor

- Government agencies
- In-house PR depts. or firms
- Agricultural organizations
- Energy Sector (solar, wind, geothermal, hydroelectric)
- Environmental organizations
- Sales
- Waste management
- College & universities
- Retail stores
- Nonprofit organizations
- National radio/TV networks
- Educational and professional companies
- Public relations firms
- Religious institutions
- Consumer magazines
- Parks Departments
- Marketing firms or departments
- Industry
- Travel Agency
- Labor unions

- Solving problems
- Informing, organizing
- Decorating, designing
- Negotiating
- Teaching, explaining
- Selecting and training
- Working with the media
- Researching
- Managing
- Scheduling
- Develop Strategies
- Communicating
- Disseminate facts
- Develop public relations campaign
- Writing
- Advertising/selling
- Working independently
- Enlightening, guiding
- Planning
- Leading discussions

- Excellent verbal communication skills
- Analytical & organizational
- Ability to work in teams and independently
- Think through problems across multiple disciplines
- Time management skills
- Conceiving, developing, generating ideas
- Communication Skills
- Problem Solving
- Summarizing
- Discover and examine
- Promotional writing
- Publicity writing
- Conceptual ability
- Synthesizing perceptions
- Applying theory
- Showing foresight
- Creativity
- Innovating
- Experimenting with ideas
- Integrating ideas
- Simplifying ideas
- Working with self-direction
- Generating ideas
- Explaining concepts
- Speech writing
- Quick thinking
- Seeing connections
- Spatial memory
- Forecasting
- Relate to abstract ideas

RESOURCES AND INTERNET SITES

Great Green Careers www.GreatGreenCareers.com
 The Sustainability Job Board: www.jobsinsustainability.com
 Association for the Advancement of Sustainability in Higher Education: www.aashe.org
 EPA: www.epa.gov/Sustainability
 Michiana Green Pages — www.michianagreenpages.org
 The Natural Step: www.naturalstep.org
 PNAS Sustainability Science—www.pnas.org/site/misc/sustainability.shtml
 Sustainability Institute: www.sustainer.org
 U.S. Green Building Council: www.usgbc.org
 Ecotourism Training Center: <http://etcth.org>



Center for a Sustainable Future
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www.sustainthefuture.iusb.edu

Graduate Programs:
<http://people.umass.edu/jgerber/SustainabilityGraduatePrograms.htm>



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