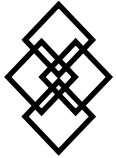


Requirements

- ◇ *12 credit hours* of certificate courses
- ◇ *GPA of 3.0 or higher in certificate courses*



Career/Internship Opportunities

go.iu.edu/1AN2

go.iu.edu/28u6

Indianaintern.net

Related Degree Options

Professional writing skills add value to any area of study, including:

- ◇ Business
- ◇ Criminal Justice
- ◇ Social Work
- ◇ Health Sciences
- ◇ Political Science
- ◇ Marketing
- ◇ English
- ◇ Communications
- ◇ New Media
- ◇ Arts

Professional Writing Committee

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Certificate in Professional Writing

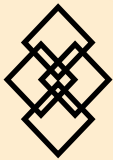
How Do You Earn a Professional Writing Certificate?

Benefits to Your Career

An IU South Bend Certificate in Professional Writing will increase your confidence as a writer and prepare you for your professional career.

The certificate offers opportunities to:

- ◇ Create professional documents used in the workplace
- ◇ Produce a professional résumé, cover letter, and other application materials
- ◇ Identify language strategies for compelling written arguments
- ◇ Promote collaborative thinking to enhance professional interactions



Registering

For questions about the program or advising information, please contact Professional Writing Committee members Smiljka Cubelic (scubelic@iusb.edu) or Erinn Kelley (kelleeye@iusb.edu). Or, contact the English Department's secretary at (574) 520-4304.

You can also ask your adviser to add the Professional Writing Certificate to your degree map.

Or, visit **DW 3300B** (Bridge of Wiekamp Hall) and ask to fill out a Certificate Declaration form.

Certificate Courses



To earn a Certificate in Professional Writing, students complete **12 credit hours** from the following course offerings.

Core Courses

Students select one course from the following:

ENG-W231: Professional Writing Skills

Introduces writing and document production skills requisite for most professional activities

ENG-W232: Introduction to Business Writing

Studies the process of constructing and producing logical, compelling, and ethical arguments to support feasible, researched solutions for the globalizing marketplace

Elective Courses

Students select three courses from the following:

ENG-W250: Writing in Context

Explores various topics ranging from women in film to principles of literary editing and publishing

ENG-W260: Film Criticism

Surveys the major schools of film criticism and applies theories to contemporary films

ENG-W270: Argumentative Writing

Provides instruction and practice in writing argumentative essays about complicated and controversial issues

ENG-W301: Writing Fiction

Explores the art of fiction writing. Prerequisite is ENG-W206

ENG-W315: Writing for the Web

Introduces students to new forms of writing made possible by computers and explores the impact of these new forms on literacy

ENG-W350: Advanced Expository Writing

Draws on rhetorical theory to develop critical thinking and analytical writing

ENG-W367: Writing for Multiple Media

Introduces principles and practices of multi-media design

ENG-W398: Internship in Writing

Provides real-world writing experience; students complete 9 hours of certificate coursework and may then pursue this option

JOUR-J341: Newspaper Reporting

Explores techniques for gathering, analyzing, and writing news; prerequisite is JOUR-J200

JOUR-J351: News Editing

Introduces the fundamentals of editing news for both print and online formats, as individuals and in teams; prerequisite is JOUR-J341

JOUR-J410: Media as Social Institutions

Examines the functions and impact of mass media in society; prerequisite is JOUR-C200